

# JOEL COCKRELL

(MFA)

## Resume

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### CONTACT

Website: [joellaneart.com](http://joellaneart.com)

Email: [joel.cockrell@gmail.com](mailto:joel.cockrell@gmail.com)

[\(click above to view my portfolio\)](#)

### SKILLS

#### Adobe Creative Cloud

Over 10 years of experience using and teaching Indesign, Photoshop, Illustrator, and Procreate

Drawing  
Character Design  
Vector Art  
Concept Art  
Painting  
Line Art  
Sequential Art

### REFERENCES

**Former Boss: Prof. Todd Smith**  
Chair, SADA Department  
(434).582.2285  
[tasmith2@liberty.edu](mailto:tasmith2@liberty.edu)

**Current Book Client: Tommy Head**  
Childhood Cancer Society  
(862).219.1363

**Former Boss: Christopher Phillips**  
Supervisor, SADA Department  
(434).592.5790  
[cspillips4@liberty.edu](mailto:cspillips4@liberty.edu)



### ILLUSTRATION WORK EXPERIENCE

**Illustrator**, *Awana Kids Curriculum, 2022—Present*

- ◆ Duties have included creating artwork for several curriculum related materials for both digital print applications
- ◆ Led creative briefings
- ◆ Created new illustration styles for the organization
- ◆ Completed illustrations for print materials and animated instructional videos

**Freelance Illustrator**, —*Currently*

- ◆ I have completed a wide range of projects from character designs, children's books, coloring pages for kids curriculum, YA book covers, and more.

**Shining Isle Productions** —*Currently*

- ◆ I have completed 20+ character paint overs. The characters are rendered out from Unreal, and I paint over them to create 3D character art —for use in marketing materials.
- ◆ I have completed 20+ vector characters. Character assets were given to me for me to create vector versions — for marketing materials.

**Online Instructor of Studio and Digital Arts**, *Liberty University, 2019—Present*

- ◆ Teaches both graduate and undergraduate courses in Studio Art and Graphic Design

**Assistant Professor of Studio and Digital Arts (Residential)**, *Liberty University, 2019—2022*

- ◆ Teaches both graduate and undergraduate courses in Studio Art and Graphic Design
- ◆ Personally developed and executed new hiring and registration procedures for student field training courses through Internship and Practicum experiences, directly raising departmental growth
- ◆ Develops new courses for students
- ◆ In charge of registering hundreds of students a year
- ◆ Works as an advisor to guide student degree completion
- ◆ Leads workshops for multiple University departments
- ◆ Aids the university in assessing rubric-based assignments and project applications

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**Adjunct Instructor of Studio and Digital Arts**, *Liberty University*, 2017 — 2019

- ◆ Teaches both graduate and undergraduate courses in Studio Art and Graphic Design residually

### RECENTLY PUBLISHED WORKS

- ◆ Children's Book Illustrator & Layout Designer:  
Adventure Ted: Dancing on the Moon  
Soon to be printed: Spring 2024
- ◆ Becoming Lottie Moon  
YA Novel cover design  
Published, 2023
- ◆ Storytime Magazine  
Treasure Island Illustration spread  
Printed, 2023
- ◆ Children's Book Illustrator & Layout Designer:  
Adventure Ted: Night at the Enchanted Theme Park  
Published/Printed, Fall 2019
- ◆ Lead Graphic Designer/Illustrator: Fall 2018 - Spring 2023  
SLM: International Magazine (Over 80,000 readers)

### EDUCATION

- ◆ M.F.A. (With a focus in Illustration), Liberty University
- ◆ B.A. Magna Cum Laude, Studio Art; Photography Minor,  
Liberty University
- ◆ B.A. Magna Cum Laude, Graphic Design, Liberty University